



PICKET

# Picket: The Right Information at the Right Time

Get highlighted answers instantly from your project documents. Turn thousands of pages of drawings, specs, schedules, submittals, and contracts into answers your team gets in seconds. No guesswork. No more building off the wrong specs onsite. No more unnecessary RFIs.

If you just want to see a demo: [www.picket.build/demo/](http://www.picket.build/demo/)



# Coordination Problems are Slowing your Projects

A single project carries thousands of drawing sheets, specs, submittals, RFIs, schedules, and contracts. Finding one detail means digging through PDFs on site, chasing the right inbox, or blindly trusting someone else on their information.

## The Daily Cost

- PMs and engineers spend ~20 hrs every week searching documents or building based off outdated specs
- Institutional knowledge is trapped with senior staff and walks out when they leave
- RFI and bid responses are slow because finding the answer takes longer than writing it
- Missed or misread scope becomes change orders, rework, and disputes
- Communication errors with subcontractors waste hours and dollars when they cannot access information trapped in Procore or Autodesk

## The Dollar Risk

- A single missed scope item can cost \$10,000 to \$100,000 or more in change orders
- Slow RFI turnaround creates compounding schedule delays and costly rework
- Bid errors tied to document misreads drive margin loss and drive top-line expenditures
- When a new PM or foreman get on site, they take weeks to get ramped up to the project design



Construction delays add costs. Most crews think it's just "business as usual"

# What Does Picket Do?

It's not rocket science: It's a chatbot. Ask a plain text question in any language or click and send a picture. Get the answer in seconds, with a citation to the exact detail and page so your team can trust but quickly verify, and then act on it.



"What is the spec for the roof membrane?"

Instantly surfaces the relevant spec section and links to the exact page in your specification set.



"Where are the fire-rated assemblies on level 3?"

Pulls every location from the drawings and specifications, with direct sheet references included.



"What does the contract say about liquidated damages?"

Finds the precise clause, quotes it, and cites the contract section. No more guessing or re-reading entire agreements.



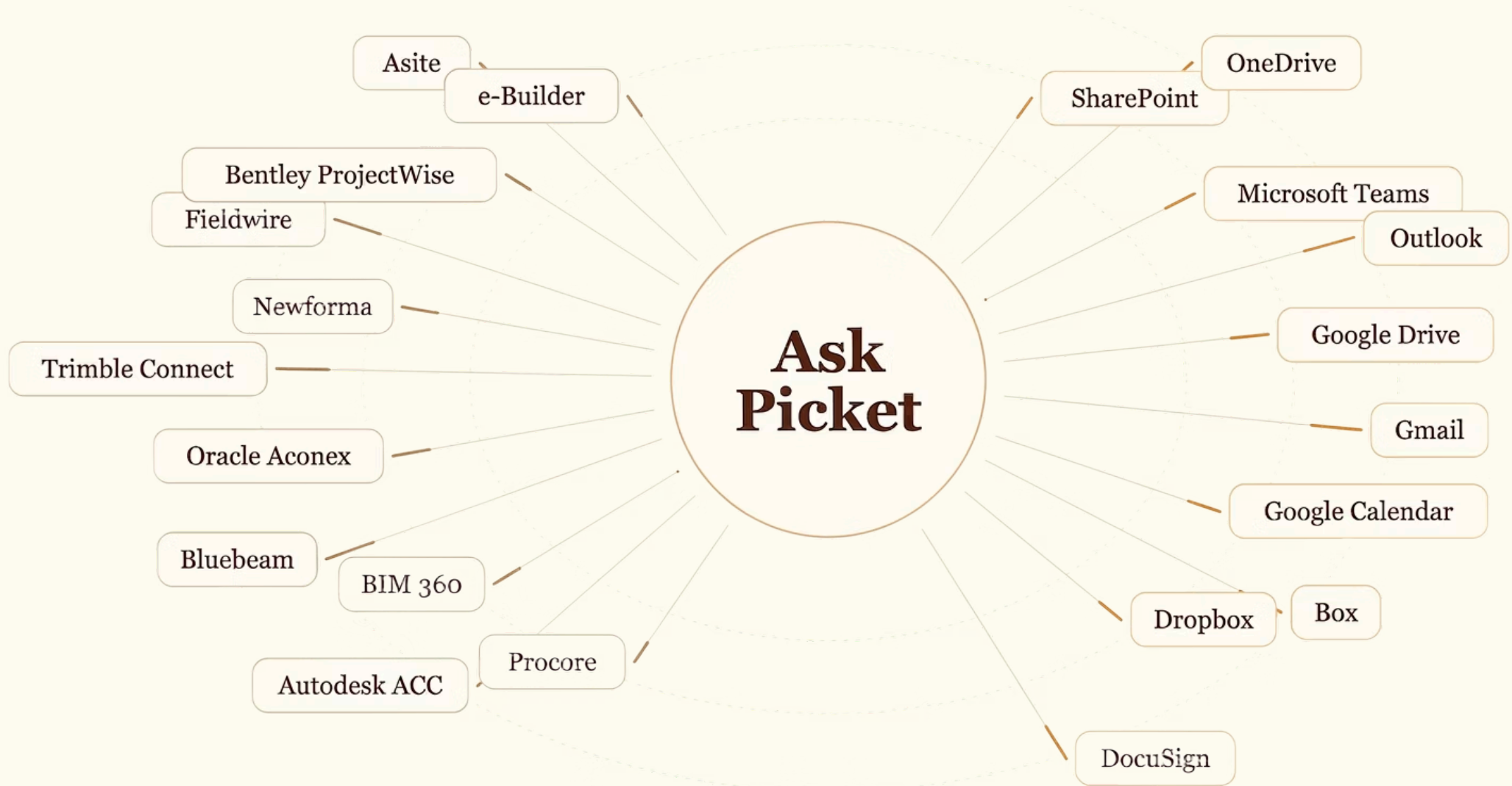
"Which addendum changed the curtain wall?"

Tracks changes across every addendum and links your team to the document that made the revision.

- ✔ Every answer always highlights exactly where in the page it got the info from the docs. Your team sees the citation and can verify the answer in a single click.

# Plug and Play: 20+ Platforms, Already Connected

Picket connects to the construction and document platforms your team already uses. Sync your documents from anywhere, including from your email.



📄 Not on the list? We build custom integrations for your company and servers.

# Built for How Your Team Actually Works

Picket is designed for the people actually on the project, not just IT. If your team can send a text message, they can use Picket.



## Ask in Plain English

No training, no manuals, no query syntax. Type the question the way you would ask a colleague and get the answer.



## Fast to Adopt

Connect the tools you already use, and your documents flow in automatically. Minimal IT lift required to get a full project live.



## One Source of Truth

Preconstruction, PMs, subcontractors, and field ops all work from the same document set. No more version confusion or siloed knowledge.



## Mobile and Web

Available on any device, in the office or on the jobsite. The answer goes where your team goes.

# Enterprise-Grade Security and Trust

Picket meets the most rigorous compliance requirements. Your data is protected, isolated, and never used to train AI models.

## SOC 2 Type II

Independently audited and certification in observation window. You can request engagement reports at any time and we also sign a DPA with our partners.

## Strictly multi-tenant

Your proprietary trade data and bids always remain private. You can easily add team members with role-based permissions, giving subcontractors restricted access while assigning member or admin privileges to your internal team.

## Your Data Is Isolated

Each company's data is fully separated. Role-based access ensures each user only sees the projects they are granted.

## We Never Train on Your Data

Your drawings, specs, and contracts are never used to improve AI models. They are yours, full stop.

## Rigorously pen-tested for cyber-attacks

Independent security firms regularly test our platform for vulnerabilities. Continuous monitoring protect your most sensitive project data.

## 100% US-Based Company and Data

Built 100% by Americans, hosted in the United States. Your data never leaves US infrastructure.

Learn more: [www.picket.build/security](https://www.picket.build/security)

# Why Picket, Not the Alternatives?

	<b>Picket</b>	Enterprise ChatGPT & Claude (Generic LLMs)	Private Consultants (Custom Builds)	Platform-Native Tools (Procore, Trimble, Ingenious.build)
Intelligence across all your project documents/drawings	✓ (handles millions of pages at TB scale)	☐ (limited to 512 MB or 4 documents)	✓	☐
Cites exact drawing/spec/page	✓	☐	~	☐
Cross-platform: connects to Procore, ACC, SharePoint, etc.	✓	☐	~	☐ (vendor lock-in)
Custom AI for Construction	✓	☐	✓	✓
Works without a consultant or engineer	✓	✓	☐	✓
Deployed in days, not months	✓	✓	☐	✓
Outcome-based pricing / pilot option	✓	☐	☐	☐
Direct founder and 24/7 support	✓ (plus signed SLAs)	☐ (notoriously difficult to contact)	~	☐
SOC-2 Enterprise Security + Data Privacy	✓	☐	☐	✓

**We explicitly work with a tight group of GCs that we have mutually deemed to be a good fit. this allows us to provide incredibly close support and develop a truly outcomes-driven partnership.**



# An Outcomes-Driven Partnership, Not Just Another AI Tool

When you work with Picket, you get more than software. You get a hands-on technology team with a construction backbone, dedicated to your success.

## The Team Behind It

- Engineering talent from UPenn, Meta, AWS, and NASA Research Lab
- 100% Built by Americans
- Founders grew up on construction sites
- Developed by those who understand the industry from the ground up

## What Partnership Looks Like

- Around-the-clock customer support with direct founder access to anyone using Picket
- Bespoke onboarding and configuration for your project structure and integrations
- Check-ins to measure project results and outcomes being met
- One complete, plug-and-play solution by active project, not a patchwork of tools

# ROI That Shows Up by Week One

A Picket pilot should deliver measurable value during the first week of our pilot. Teams observe time savings, fewer errors, and faster turnaround within days of going live on an active project. If you don't, chances are we are not the right partners for you.

5+

Hours Saved

Per person, per week in document search time recovered and redirected to productive work

**Faster RFI and Bid Turnaround**

Answers in seconds instead of hours. RFIs get resolved faster, bids go out cleaner, and owners notice.

\$75

Loaded PM Rate

At 5 hours per week saved per PM, that is roughly \$19,500 per PM per year in recovered labor

**Faster Onboarding**

New PMs get up to speed on a project in hours, not weeks, because the documents answer their questions instantly.

\$10K+

Per Change Order

A single avoided missed-scope item or dispute often saves more than the annual cost of the platform

**Knowledge That Stays**

When a PM or super leaves, their gatekept knowledge stays in the system and remains accessible to the team.

# Outcome-Based Pricing


Picket is priced to match how general contractors budget. Start with a pilot on one active project. If it does not deliver, you do not pay.

## The Pilot

- 30 to 60 day pilot on one active project
- Fixed, one-time pilot setup fee (refundable)
- Agree on measurable success metrics to be delivered
- If we do not hit the agreed bar, the fee is refunded or credited
- Unlimited seats for your project team
- 24/7 direct access to a founder via phone and Slack
- All bugs fixed within 12 hours, SLA for guaranteed uptime

## Post-Pilot: Annual Subscription

- Priced per active project, matching your job-cost budget structure
- Tiers by project size or document volume
- Built for multi-project GCs running several jobs
- Unlimited redlining of contracts provided
- Optional gain-share upsell: a success bonus tied to mutually agreed metrics
- No vendor-lock in, can cancel or prorate at any time

 Enterprise deals for our large multi-project GCs range from \$50,000 to \$250,000+ per year. One avoided change order typically covers the cost.

# Let's Run a Pilot on One Active Project

The fastest way to validate Picket is to use it on a real project. We securely connect your platforms or upload folders, your team starts asking questions, and you measure the results in the first week.

1

## Connect

Sync one active project's documents in minutes. No migration, no new filing system.

2

## Agree on Success

Set one measurable metric before day one. Hours saved, answers found, scope items surfaced.

3

## Measure

Run the pilot for 4-8 weeks. We instrument usage and run a comprehensive before-and-after time assessment.

4

## Expand

If we hit the bar, convert to a per-project partnership and roll out across your portfolio.

## Next Step

Schedule a 30-minute working session. Bring one active project document set and we will have your team asking questions by the end of the call.

## Contact

Arnav Gattani (CEO)  
arnav@picket.build  
+1 (408) 901-9131  
Schedule: <https://cal.com/arnavg>